# **The Starfire Difference**

#### **DRIVE WITH CONFIDENCE IN ALL CONDITIONS**



Australia's Starfire Brand Manager travelled to America to see Starfire tyres put to the test against five popular brands of Asian-made tyres available in Australia. Just south of San Antonio, Texas, is the Tyre and Vehicle Test Center (TVTC), a 1,000 acre fully comprehensive facility for looking at all aspects of vehicle testing, whether it be tyres or aftermarket components.

Starfire Tires came out as Number 1 in a test against five competitor brands, out performing the other tyres in the wet braking, wet handling and dry braking categories and proving Starfire's superiority. Check out the results on page 3 and 4 and watch the videos of the tests at www.starfiretires.com.au.

#### **SELECTED FOR THE SAFE DRIVE PROGRAM**



Starfire Tires have been selected for the safe driver program which educates young Australian drivers on the importance of defensive driving and safety, whilst demonstrating proper control of your vehicle in different driving situations. www.sdt.com.au

## **MADE TO HIGH AMERICAN STANDARDS - BY COOPER TIRES**



Starfire Tires is a premium budget house brand manufactured by Cooper Tires. This means all tyres are engineered as well as tested in America, ensuring that all Starfire tyres meet stringent American standards.

www.starfiretires.com.au

## LIFETIME REPLACEMENT WARRANTY



Your customers need peace of mind knowing that good quality tyres are between them and the road every time they get behind the wheel. Starfire Tires offers a no-nonsense Lifetime Replacement Warranty on every Starfire tyre in our range.

Starfire warrants to the original purchaser that if a Starfire tyre becomes unserviceable in private vehicle use as a result of a defect in workmanship or materials during the tread life' (see definition) of the tyre, it will be replaced at no charge with a new tyre of the same size and pattern, subject to availability.

#### Tread Life

When the tread becomes worn down to 1.6mm or is more than 72 months old (refer to point 'n' on page 10), the tyre is worn out and this warranty ends.

#### What is not covered?

- This warranty does not cover tyres that become unserviceable due to:
- Conditions resulting from road hazards, such as cuts, snags, impact damage or punctures.
- 2. Conditions resulting from improper installation, wheel misalignment or tyre/wheel assembly imbalance.
- 3. Conditions resulting from consumer damage, such as improper tyre and vehicle maintenance,
- misuse, abuse or accident.
- 4. Passenger car tyres used in any commercial application.
- 5. Ride complaints after the first 1mm tread wear.
- 6. Ozone or weather cracking on tyres over four (4) years from date of purchase. OR tyres that are worn to 1.6mm tread depth or are more than 72 months old based on date of purchase, or whichever comes first.

## **CONTRIBUTE TO THE STARLIGHT CHILDREN'S FOUNDATION**



For every Starfire tyre sold, a donation is made to the Starlight Children's Foundation to help them brighten the lives of seriously ill, hospitalised children and their families throughout Australia.